



**REALTOR®
NEWSLETTER
December 2020**

DATE REMINDERS:

- 12/3 Public Relations Committee Meeting, Zoom, 8:30 a.m.
- 12/9 Board of Directors Meeting, Association office, 8:30 a.m.
- 12/11 **CANCELLED General Association Meeting, Clarion Inn, 11:30 a.m.**
- 12/24-25 Christmas Holiday, Association office closed
- 12/31 New Year's Holiday, Association office at noon
- 1/1 New Year's Day, Association office closed
- 1/6 Board of Directors Meeting, Association office, 8:30 a.m.
- 1/11 RPAC Committee Meeting, Zoom, 9:00 a.m.
- 1/13 2020 Core & Code of Ethics Class, Clarion Inn, 8:30 a.m.
- 1/20-21 Post License Fundamentals & Elective, Clarion Inn, 8:30 a.m.

December General Association Meeting

The General Association Meeting has been canceled on Friday, December 11th at 11:30 at Clarion Inn. ** Members planning to eat are asked to make a reservation with the Association office by Wednesday, December 9th so a meal count can be determined. Be aware that if you make a reservation and do not attend or do not eat, you will be billed for the cost of the luncheon. The cost of the luncheon is **\$13.00 with a reservation.**

January

Mayor Brian Blad, City of Pocatello & Mayor Kevin England,
City of Chubbuck

The Program committee is doing their best to get a variety of food at each luncheon but if you require a special diet just call the Association so something can be arranged for you. Remember it is not a requirement to eat at the meeting, please attend for the information and education that is given each month.

**2021 REALTOR® Dues were
mailed to your office in September!
REALTOR® Annual Dues are
due on December 15th, 2020
to avoid the \$100 reinstatement
fee and suspension from
the MLS!**

REALTOR® MEMBERSHIP COUNT
As of 11/30/20

Primary Members: 336
Secondary Members: 52

Activity Report

New REALTOR® Memberships:

Brandt Helm, Transworld Business Advisors
Joel Phillips, Real Estate Services
Chad Van Orden, HomeSmart Premier Realty
Nicole Van Orden, HomeSmart Premier Realty
Louise Howard, Louise Howard Realty (reinstate.)

Transferred REALTOR® Memberships:

Emillio Rodriguez, From: Keller Williams Realty EI
To: eXp Realty
Tami Lish, From: Premier Properties
To: Silvercreek Realty Group
Jennifer Yanez, From: Silvercreek Realty Group
To: Transworld Business Advisors

New MLS Only Memberships:

Shayna Corbridge, Axis Idaho Realty
Terminated REALTOR® Memberships:
Elton Zundel, Keller Williams Realty
Bill Tillman, FourPointFive Real Estate
Eric Mitchell, FourPointFive Real Estate
Jason Anderson, HomeSmart Premier Realty
Anna Feccia, Silvercreek Realty Group
Andrew Watson, Realty One Group Professionals
Zach Lopez, Realty One Group Professionals

In accordance with the Bylaws of the Greater Pocatello Association of REALTORS®, members wishing to make a comment concerning an application for REALTOR® membership should do so in writing Greater Pocatello Association of REALTORS®.

Staff is back in the office but the doors are not open yet! Once the Governor moves Idaho out of the 4th Stage of the Idaho Re-bound plan, we will be open again.

The 2020 Installation Banquet has been canceled.

2021 Classes

1/13 2020 Core

1/13 Know the REALTOR® Code

1/20 Post License Fundamentals

1/21 Post License Professionalism, Negotiation & Closings
Registration forms in MLS Documents in Paragon.

October General Association Meeting Winners

Prizes were won by the following:

GPAR \$50 Affiliate Prize— Kellie Noesen

AmeriTitle REALTOR® \$100 Drawing— Camille Thomsen

\$50 Revolving REALTOR® Drawing valued at \$300
— Kelsea Hunt could have won \$350 had he been present!



MLS MESSAGE BOARD

FNIS Paragon Tech Support Numbers

I-877-MLS HELP (I-877-657-4357)

I-877-HELP MLS (I-877-435-7657)

<http://pocatello.fnismls.com/ParagonLS/Default.mvc/Login>



Monthly Housing Statistics

November MLS Stats

Single Family, Condo, Twin Homes

November 1, 2020—November 30, 2020

80 Listings Sold

Average Days on Market: 59

Median Sales Price: \$225,000

Average Sales Price: \$254,066

October MLS Stats

Single Family, Condo, Twin Homes

October 1, 2020—October 30, 2020

139 Listings Sold

Average Days on Market: 63

Median Sales Price: \$214,000

Average Sales Price: \$231,316

EDUCATION CORNER



UPCOMING EDUCATION:

A complete list of Continuing Education courses and registration information is available inside the MLS Documents folder inside Paragon.

- ♦ 1/13 2020 Core Class, Pocatello
- ♦ 1/13 Know the REALTOR®, Pocatello
- ♦ 1/20 Post Fundamentals, Pocatello
- ♦ 1/21 Post License Elective, Pocatello

Important Dates to Remember

Idaho REALTOR® Business Conference

2021

Boise, Idaho

www.idahorealtors.com

National REALTOR® Conference & Expo November 12-15, 2021 San Diego, California

News from the NAR:

NAR President Charlie Oppler Apologizes for Past Policies that Contributed to Racial Inequality

CHICAGO (November 19, 2020) – Newly-installed National Association of Realtors® President Charlie Oppler issued a formal apology Thursday for the association's past policies that contributed to segregation and racial inequality in America. During a virtual fair housing summit hosted by The Hill and co-sponsored by NAR, Oppler offered an emotional apology on behalf of the industry for NAR's actions during a large part of the 20th century.

"What Realtors® did was an outrage to our morals and our ideals. It was a betrayal of our commitment to fairness and equality. I'm here today, as the President of the National Association of Realtors®, to say that we were wrong," Oppler said. "We can't go back to fix the mistakes of the past, but we can look at this problem squarely in the eye. And, on behalf of our industry, we can say that what Realtors® did was shameful, and we are sorry."

NAR initially opposed passage of the Fair Housing Act in 1968, and at one time allowed the exclusion of members based on race or sex. This discrimination was part of a systematic policy of residential racial segregation, led by the federal government and supported by America's banking system and real estate industry, and driven by practices like redlining.

"Because of our past mistakes, the real estate industry has a special role to play in the fight for fair housing," said Oppler, a Realtor® from Franklin Lakes, N.J., and the CEO of Prominent Properties Sotheby's International Realty.

Alongside NAR Director of Fair Housing Bryan Greene, Thursday's discussions also focused on current and future efforts by NAR to lead the industry's defense of fair housing.

"Realtors® have an admittedly tough history, but we have turned the corner and now have emerged as leaders on these important issues," Greene said. "Now we are talking about expanding the Fair Housing Act in ways we could not have imagined perhaps several decades ago.

"You can see in our neighborhoods the imprints of redlining from 80 years ago," Greene continued. "Many of these discriminatory practices denied the opportunities for families to pass on wealth. We see that white Americans own 10 times the wealth of African-Americans.

"So, these are serious issues, and they have broader impacts on society beyond housing. It means that we have health disparities, employment disparities, educational disparities. This is the legacy of the past... We have to address it." NAR recently implemented its fair housing initiative, [ACT](#), designed to highlight Accountability, Culture Change and Training in order to ensure Realtors® lead in the fight against housing discrimination, while also partnering with the U.S. Chamber of Commerce's Equality of Opportunity Initiative as part of a broad national effort to examine economic inequality and advance economic inclusion. NAR also continues its work alongside the National Association of Real Estate Brokers and the Urban Institute to address the persistent low rates of African-American homeownership.

To follow NAR's journey on fair housing, go to [NAR.realtor/fairhousing](https://www.nar.realtor/fairhousing).