



GENERAL ASSOCIATION MEETING MINUTES October 14, 2022

The monthly General Association meeting of the Greater Pocatello Association of REALTORS® was held on Friday, October 14, 2022. President JaNae Swassing called the meeting to order at 12:00 p.m. A quorum was present. 10/14/2022 REALTOR® primary members count: 370.

Invocation was offered by Brent Richardson. Pledge of Allegiance was led by Gary Seymour.

General Association meeting minutes for September 9, 2022, were approved as distributed.

Announcements were made by JaNae Swassing

Review of October/November Dates:

10/26	MLS Committee, Association office, 8:30 a.m.
10/31	Lockbox audit ends
11/3	PR Committee meeting, Association office, 8:30 a.m.
11/10-14	NAR Convention, Orlando
11/11	Veterans Day, Association office closed
11/16	Board of Directors Meeting, Association office, 8:30 a.m.
11/18	General Association Meeting, Juniper Hills Country Club, 11:30 a.m.

Business:

1. 2022 Installation Banquet announcement, Friday December 2nd, signup by Friday, October 28, 2022, to get a discount dinner price and 2 free drink tickets.
2. JaNae asked our members to text REALTORS to 30644. This is to get signed up for the REALTOR call to action campaign.
3. 2023 Dues billing went out in September. December 15th is the last day to pay those without the \$100 reinstatement fee and loss of MLS access.

Program: Mayor Brian Blad, City of Pocatello

It's always so nice to see Mayor Blad, we are thankful he takes the time out of his busy schedule to meet with us. This time last year Mayor Blad was reporting about our airport getting our flights cut. Thankfully this time he is happy to report we have regained our morning flight. Prior to 2020 SkyWest was in talks to add a direct flight to Denver from Pocatello. That was put on hold but is now back on the table. It will be such a great addition to our airport. Please always check the flights out of our airport, many times you will save money, especially when you consider gas, parking, and time that it takes to use other airports. Mayor Blad also wants to put to bed a rumor that has been circulating about the city not allowing Chick fil-A and Target to come to our community. That is completely not true. We actually do have a Chick fil-A, inside ISU and we would LOVE for Target to come to our community. So just to set the record straight that isn't the case. With the houses becoming available the FBI is set to finally bring in more employees now that they will have somewhere to live. That is great news for other business wanting to expand as well. The city has 10 million dollars in ARPA funds to spend. In November, there will be a study session to decide how those funds will be spent. There are certain criteria that the projects need to meet to be eligible. An update on the lawsuit that was brought on by the Rupp family over NorthGate has been thrown out of Federal Court and the Mayor is expecting the same thing will happen in District Court as well. NorthGate is still growing, and many businesses are excited about beginning the building process. Mayor Blad is very excited about the growth and positive direction our community is going in.

The following drawings were held:

- A. Association – Affiliate Drawing \$50.00 – Katya Frazier, ICCU
- B. REVOLVING REALTOR® Drawing -- \$50 Gina Underwood, Premier Properties.
- C. Alliance Title Affiliate of the month drawing -- \$100 Penny Fisher, Keller Williams Realty East Idaho.

The meeting was adjourned at 12:58 p.m.
Respectfully submitted,

Kim Melicharek
GPAR Administrative Assistant